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**Strategic Plan  
Framing Our Future 2024 – 2029  
April 2026 Update**

In June 2024, the Board of Directors approved the **Strategic Plan – Framing Our Future: 2024-2029**. The Strategic Plan identifies four strategic goals and strategies to achieve identified outcomes. Below are the goals, a selection of example outcomes from the larger list and some of the steps taken in the past 6 months.

- Regenerate and strengthen our organizational sustainability and structure.
  - ASC, and the opportunity for Board involvement, will be well known which will assist in Board Recruitment.
  - The communities we serve know and promote ASC, the services offered, and the contributions made.
- Grow innovation and responsiveness.
  - Expanded, responsive programs and services.
  - Future readiness and flexibility to address changing needs and be responsive to Requests for Proposals.
- Administrative and capital improvements for operational excellence and efficiency.
  - Internal accountability and assurance of compliance with regulating bodies.
  - Enhancement of health and safety processes and policy to meet and exceed what is required from all regulating bodies related to employees and clientele.
- Strengthen our capacity for Human Resource excellence; enhance the sense of teamwork and organizational culture where employees feel valued and connected to the Mission, Vision, and Principles of ASC.
  - Employees have the capacity to learn new roles and support across programs.
  - A workplace that is flexible to environmental impacts (health, political, economic, client need, program need, policy).

## Achievements and Steps We've Taken, November 2025 - April 2026:

1. ASC welcomed a fifth Board Member who is serving as Vice President.
2. Healthy Families and the Olds RCMP Christmas Toy Drive resulted in over \$6000 of donations in-kind.
3. Olds Town Council approve a rezoning application.
4. Created processes for Client Wellness Audits, program resets, and residential/program transitions.
5. Depot is celebrating its 40<sup>th</sup> anniversary and has begun offering a pick-up service.
6. Applied for multiple grants to continue Healthy Families and enhance Connect Seniors Services.
7. Facilitated an employee survey to assess satisfaction with the revised Extended Benefits Program.
8. Demonstrated compliance through multiple OHS, Licensing, and Alberta Health related investigations.
9. Extensive planning to address residential renovations, relocation, and adjustments across three locations.

VISION: Excellence through listening, learning, and leading.  
MISSION: We support people to work, to learn, to lead, and to play.  
PRINCIPLES: We believe in Honour, Dignity and Respect.  
*Always Serving Community*